

TOWN HALL ARTS CENTER

Denver's Most Intimate Professional Theater

The Town Hall Arts Center puts your business “front and center” with this unique opportunity. Join other businesses and advertise in a Town Hall Arts Center Theatre program.

- Introduce your business to our patron base – representing a highly desirable demographic of those whose household income averages \$100,000 annually!
- 6 productions with over 120 performances.
- Estimated 40,000 patrons throughout the season.
- Affordable rates! Your cost is less than \$.04 per impression.
- Tell the community that your business supports the cultural arts community!

Select from these exciting 2017-2018 season productions:

- **In The Heights** – September 8 – October 8, 2017
- **Seussical The Musical**, November 10 - December 30, 2017
- **Peter and the Starcatcher**, January 12 – February 4, 2018
- **Something's Afoot**, February 23 - March 25, 2018
- **Sisters of Swing**, April 6 – May 6, 2018
- **Ain't Misbehavin'**, May 18 - June 17, 2018

Program Advertising Rates 2017-2018 Season

Advertisement Size	Artwork Dimensions	Single Insertion	Cost for the Season [6 shows]
BACK PAGE	4 ¾" W x 7 ¾" H	\$650	\$3,500
FULL PAGE	4 ¾" W x 7 ¾" H	\$400	\$2,100
HALF PAGE	4 ¾" W x 3 ¾" H	\$175	\$945
QUARTER PAGE	2 3/8" W x 3 ¾" H	\$120	\$648

To take advantage of this opportunity, contact:

Cheryl McNab, Executive Director

(303) 794-2787 Ext. 224 or cmcnab@townhallartscenter.org

Rates quoted assume camera ready copy will be supplied by advertiser either as a high resolution JPG, PDF, or TIFF file, or in a reflective art form which can be scanned. Black and white copy is needed.

**2450 WEST MAIN STREET
LITTLETON, CO 80120**

303-794-2787

WWW.TOWNHALLARTSCENTER.ORG

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PROGRAM ADVERTISING DUE DATES

Production:	<i>In The Heights</i>	<i>Seussical The Musical</i>	<i>Peter & the Starcatcher</i>	<i>Something's Afoot</i>	<i>Sisters of Swing</i>	<i>Ain't Misbehavin'</i>
Ad artwork due:	Monday, Aug 21, 2017	Monday, Oct 23, 2017	Wednesday, Dec 27, 2017	Monday, Jan 29, 2018	Monday, March 12, 2018	Monday, April 23, 2018

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Please send files to Leslie Rutherford, lrutherford@townhallartscenter.org, 303-794-2787 x212

Town Hall Arts Center is a non-profit theater! Advertising in our programs helps us defer the cost of the programs and means a great deal to us!

Thank you for your consideration of a program ad!

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